

A SERVICE MODULE TO ENGAGE RELEVANT FLEET STAKEHOLDERS IN THE DELIVERY OF PRAGMATIC POLICY AND SUPPLIER STRATEGIES

The Challenge

A company operating a large car fleet will often have stakeholders located across many different internal departments. Although each department will be working to an overall company objective, the priorities intrinsic to each discipline will result in stakeholders with different agendas.

The procurement department may be looking to bank any negotiated discounts, whereas the HR department may wish to reinvest this in higher grade vehicles as part of a recruitment and retention strategy. Faced with these potentially conflicting pressures, the decision making around fleet can often become cumbersome and filled with compromise that negates the true value of any opportunities.

Our Solution

To help smooth the decision making process and provide an objective viewpoint, Fleetworx Stakeholder Engagement module acts as a central conduit for all stakeholder decision-making.

By acting as the impartial guardian of the car fleet strategy Fleetworx ensure that the interests of all stakeholders are represented and they are fully informed at all times of the route down which the strategy is being directed.

Your Benefits

The Fleetworx Stakeholder Engagement Module provides an impartial decision-making service to help objectivise car fleet policy and manage strategy.

Benefits include:

- smooth decision-making on fleet policy and strategy
- more rapid decision-making to capitalise on opportunities
- all stakeholders are kept informed of strategy and policy direction
- policy and strategy is aligned with corporate objectives

For further information on how the Stakeholder Engagement Module can help your fleet management process contact Tom Osborne on 01926 353 300

For further info